

Airbnb: website reference

UI UX Design Research Library · WR-009

ID	WR-009
Type	Website Reference
Category	I. Website References
Platform	Web, iOS, Android
Style	Light, photo grid, search-first
Flow	Landing → Search results → Host entry
Source	https://www.airbnb.com
License	Screenshots: fair-use reference captures; site content © Airbnb
Date added	2026-10-22

Notes

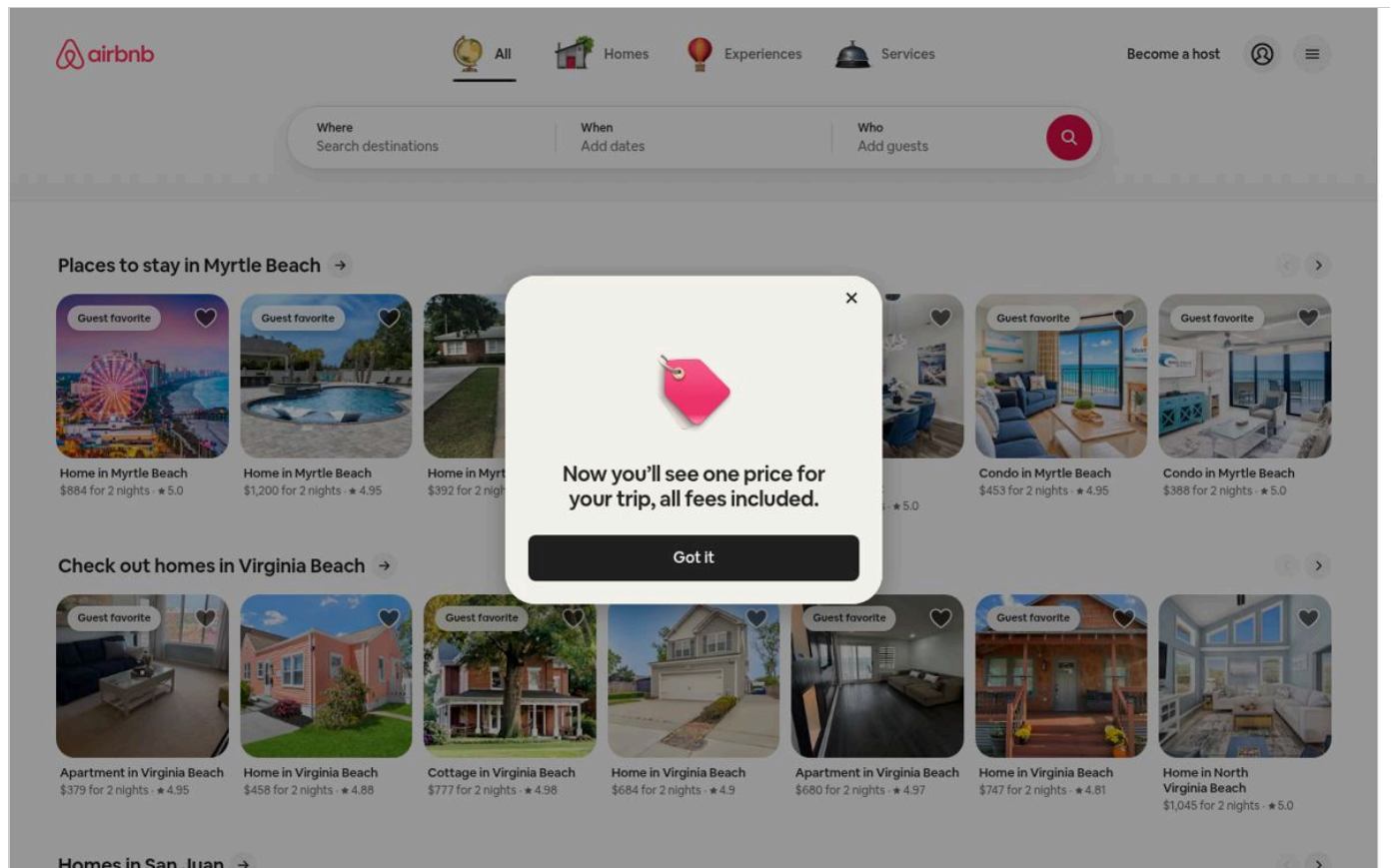
Search-first layout with photo cards; search results with map split view; host landing page with an earnings estimator.

Public flow

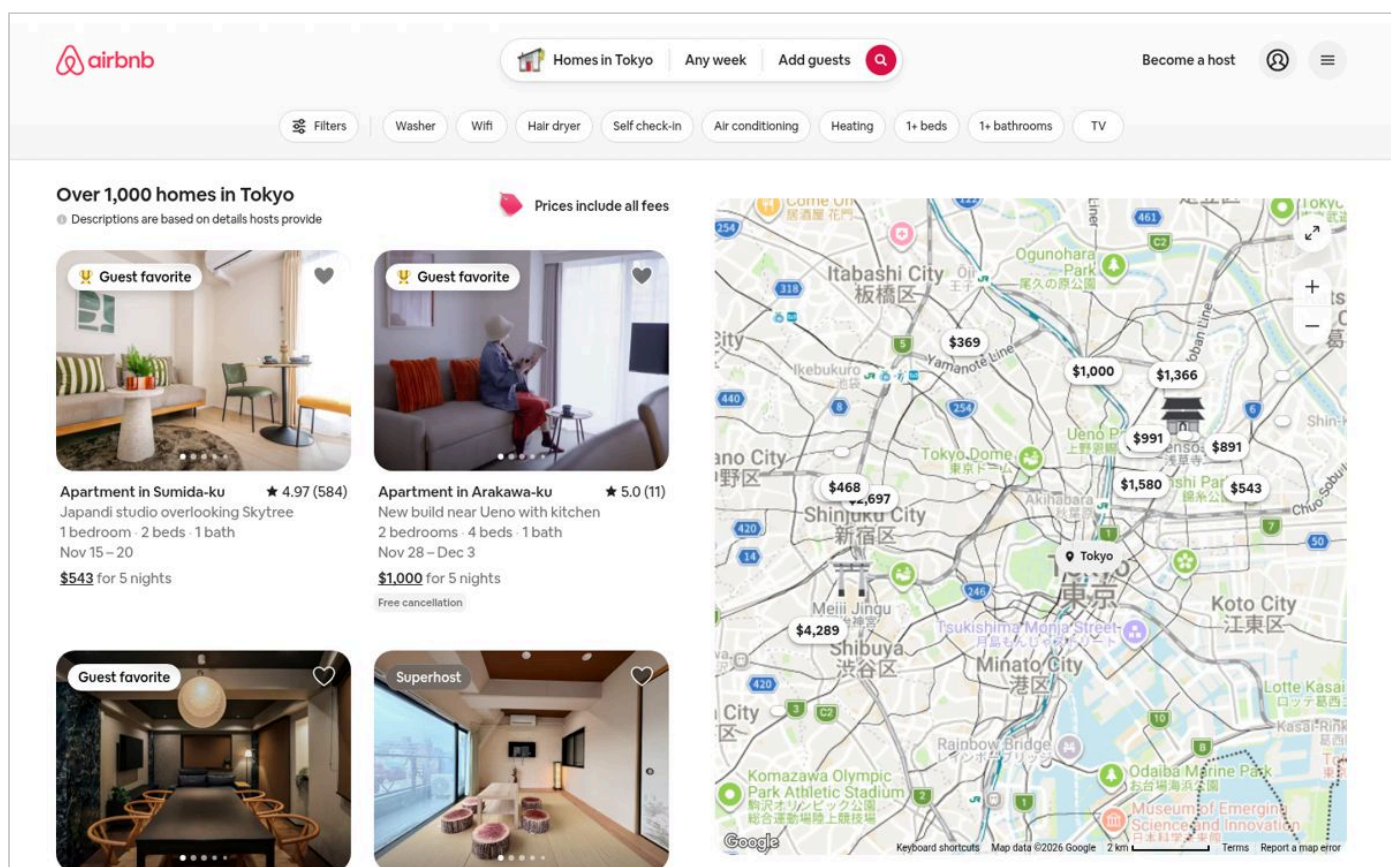
1. Landing: <https://www.airbnb.com/>
2. Search results: <https://www.airbnb.com/s/Tokyo/homes>
3. Host entry: <https://www.airbnb.com/host/homes>

Stopped at the sign-up/entry page; nothing was submitted and no login walls were passed. Screenshots are fair-use reference captures; content and marks belong to their owners.

Screenshots



Step 1 · Landing: <https://www.airbnb.com/>. Captured 2026-10-22 23:13 (UTC+8) with a headless browser at 1440×900 by this library. Fair-use reference capture; content and marks © Airbnb, all rights reserved.



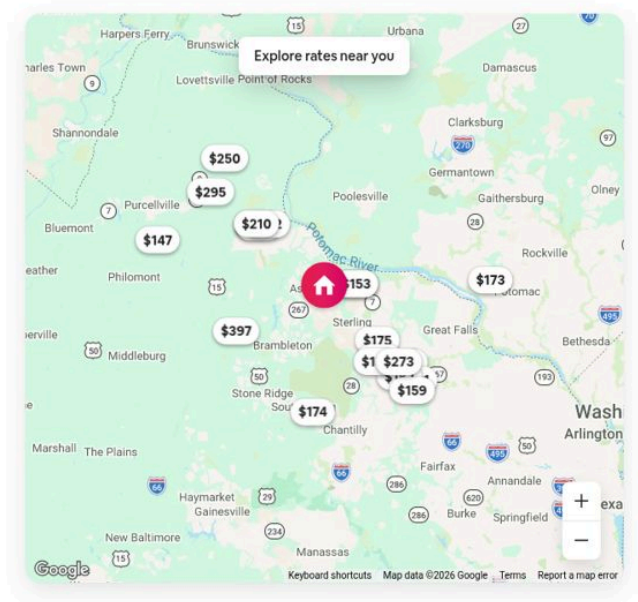
Step 2 · Search results: <https://www.airbnb.com/s/Tokyo/homes>. Captured 2026-10-22 23:13 (UTC+8) with a headless browser at 1440×900 by this library. Fair-use reference capture; content and marks © Airbnb, all rights reserved.

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◆ Questions?

Step 3 · Host entry: <https://www.airbnb.com/host/homes>. Captured 2026-10-22 23:13 (UTC+8) with a headless browser at 1440×900 by this library. Fair-use reference capture; content and marks © Airbnb, all rights reserved.