

Vercel: website reference

UI UX Design Research Library · WR-003

ID	WR-003
Type	Website Reference
Category	I. Website References
Platform	Web
Style	High-contrast black/white, grid lines
Flow	Landing → Pricing → Sign-up entry
Source	https://vercel.com
License	Screenshots: fair-use reference captures; site content © Vercel
Date added	2026-10-22

Notes

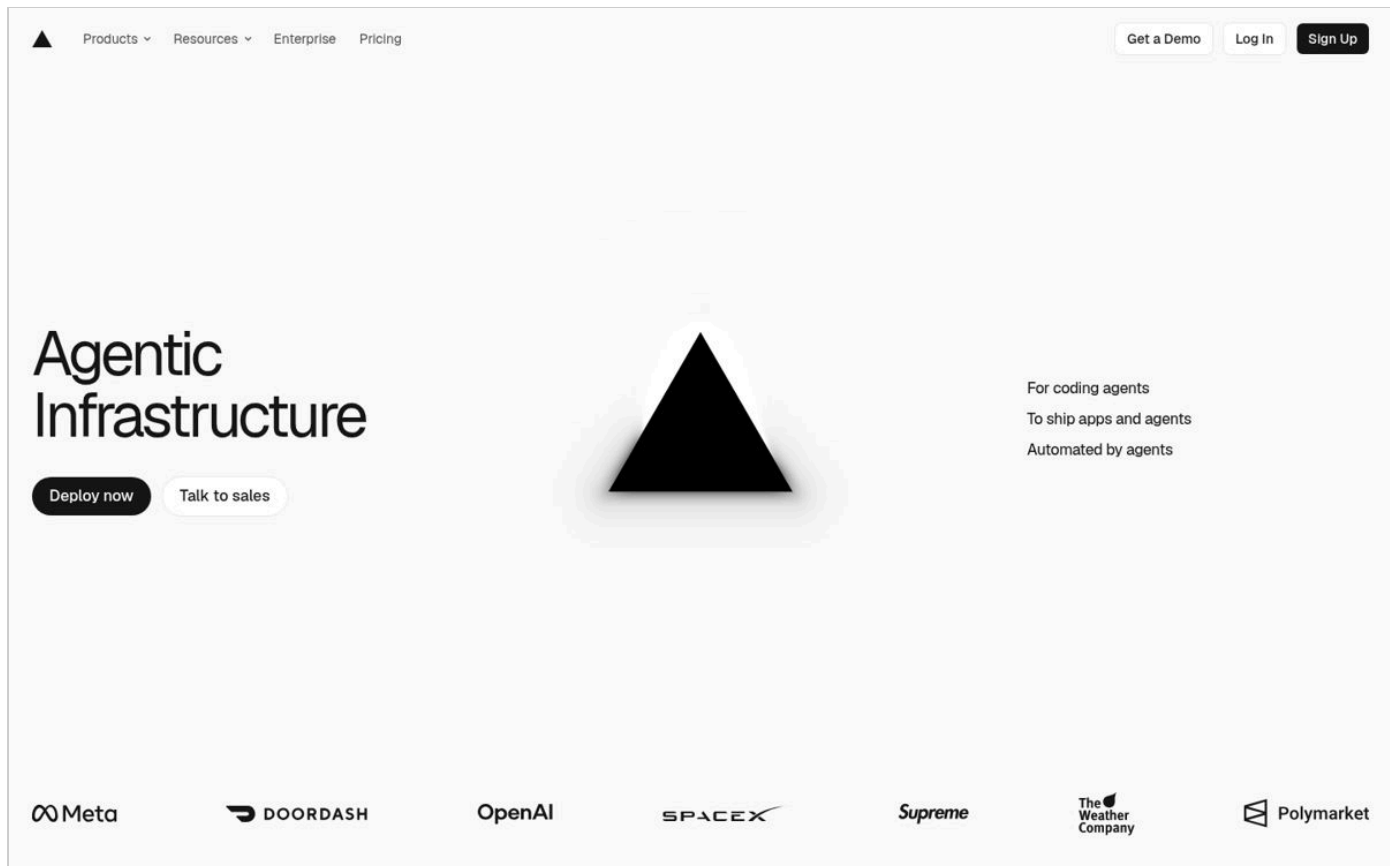
High-contrast black/white editorial layout with grid-line motifs; three-tier pricing; split sign-up page with provider buttons.

Public flow

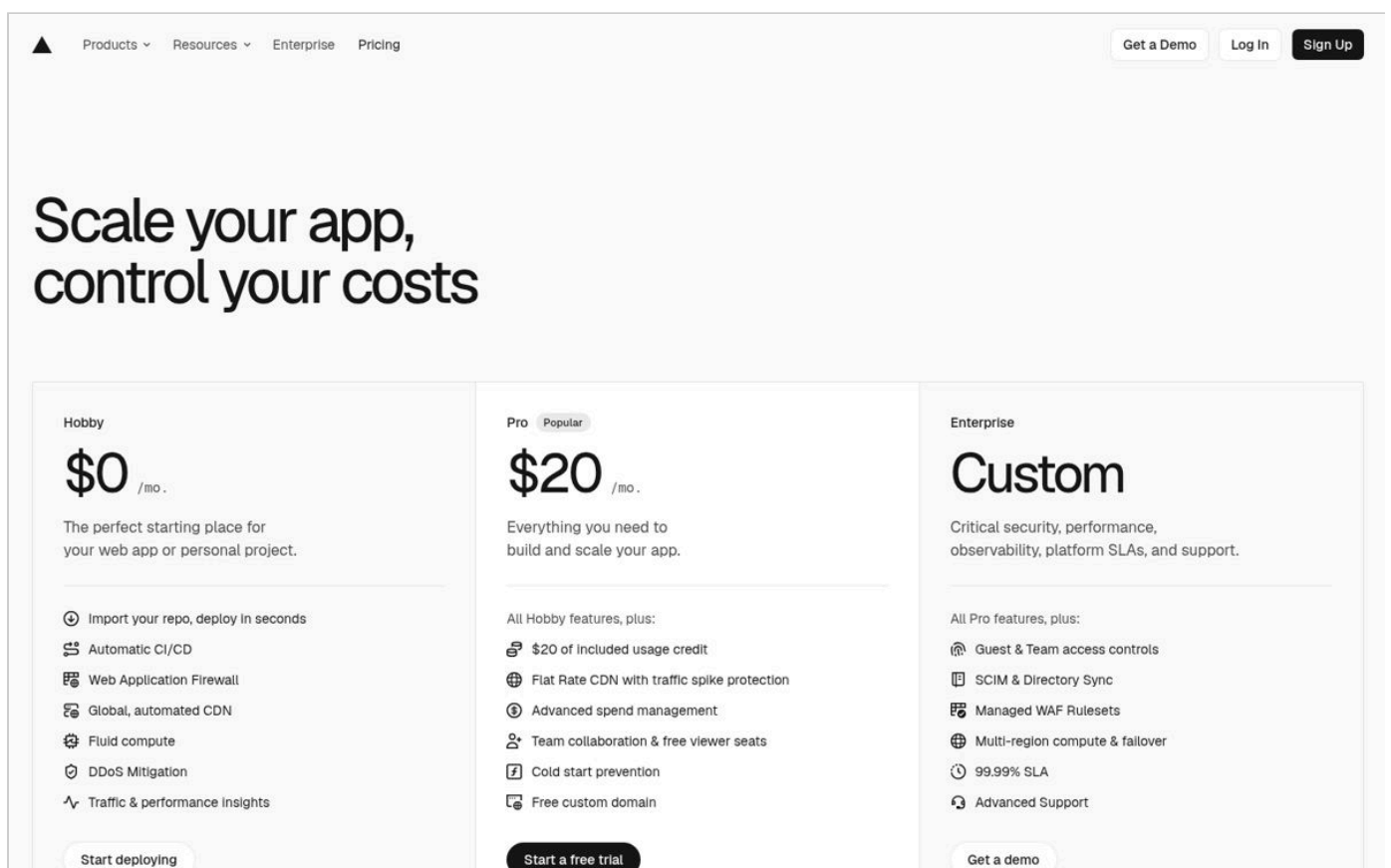
- 1. Landing: <https://vercel.com/>
- 2. Pricing: <https://vercel.com/pricing>
- 3. Sign-up entry: <https://vercel.com/signup>

Stopped at the sign-up/entry page; nothing was submitted and no login walls were passed. Screenshots are fair-use reference captures; content and marks belong to their owners.

Screenshots



Step 1 · Landing: <https://vercel.com/>. Captured 2026-10-22 23:13 (UTC+8) with a headless browser at 1440×900 by this library. Fair-use reference capture; content and marks © Vercel, all rights reserved.



Step 2 · Pricing: <https://vercel.com/pricing>. Captured 2026-10-22 23:13 (UTC+8) with a headless browser at 1440×900 by this library. Fair-use reference capture; content and marks © Vercel, all rights reserved.

Your first deploy
is just a sign-up away.

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Avalara ~60 days to two patent-pending products